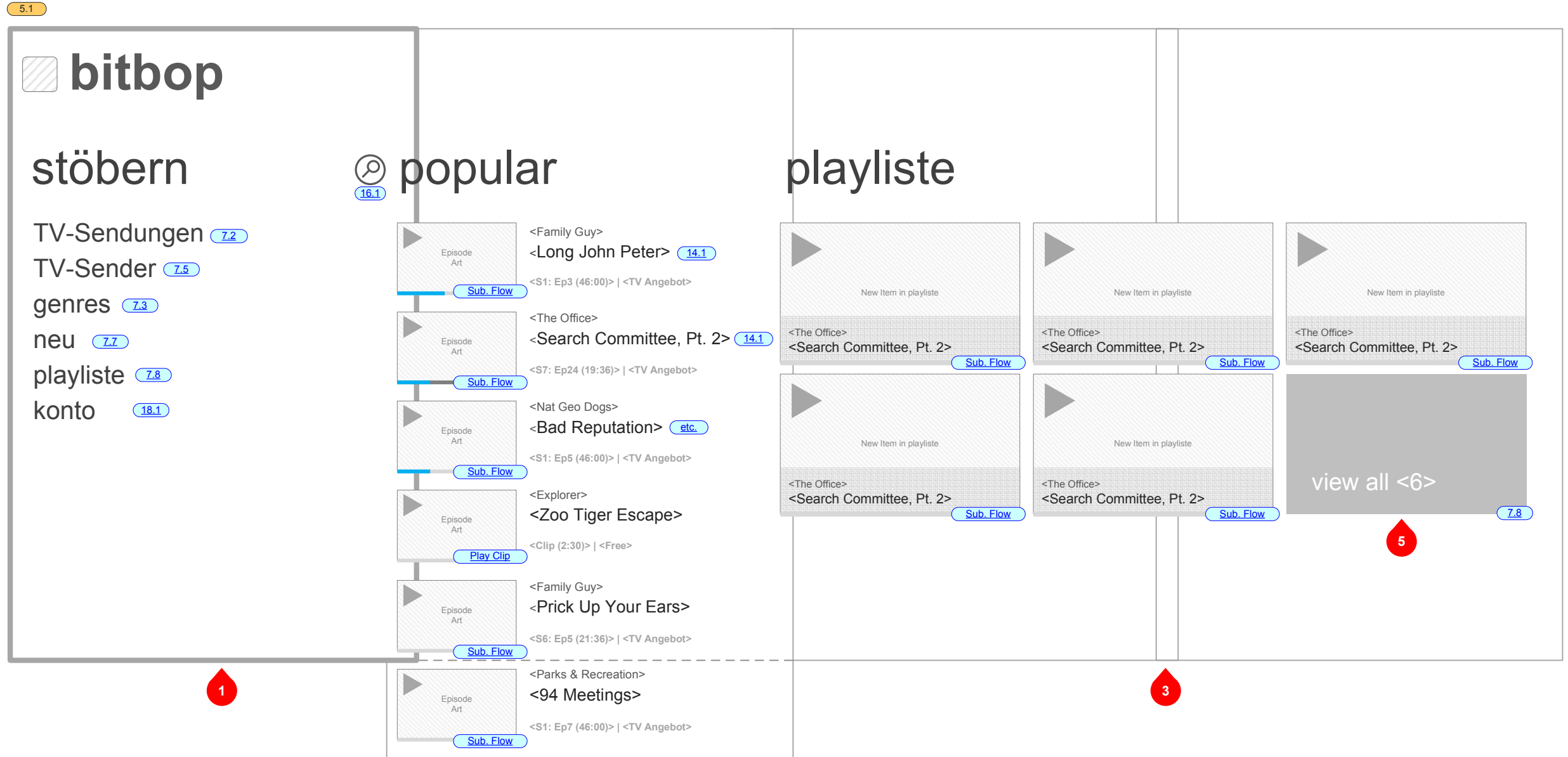


# Home Screen

- Use panoramic scroll to allow user to access browsing areas in column one, or other video-access functions in columns 2-4.
- This page assumes that user is NOT subscribed to TV plan
- Subscription items are labeled "TV Angebot"
- Free items are labeled "Free."



## Notes

1. First column shows top-level browsing options and access to account.
2. Second column displays "Popular" items. This should load first 10 "Popular" items only.
3. Third and fourth column displays items in user's playliste.
4. Empty playliste state – when user has no items in their playliste.
5. Visible if more than 5 items in the Playliste.

## 4 playliste

Add videos to your playliste. Follow your favorite shows and newly added episodes will be automatically added to your playliste. You can also browse online and save videos to your playliste from Bitbop.com

→ Follow Settings [BB20](#)

→ Stream and Download Settings [BB23](#)

## Search Results

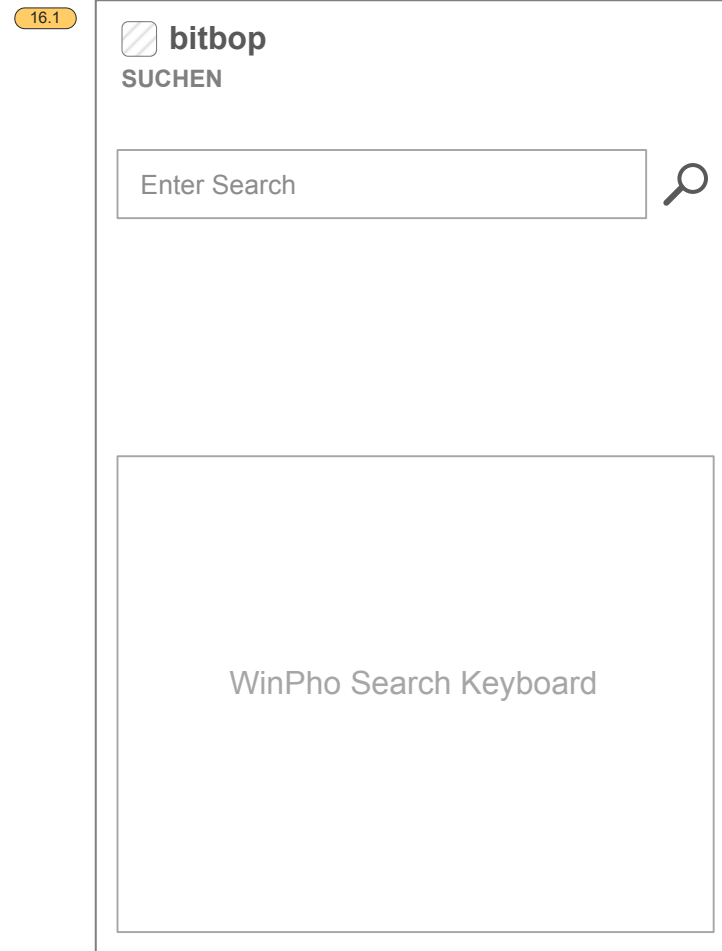
- Tapping hardware search calls up WinPho search interface and entry screen.
- Search results are displayed as shown. Use pivot tables to filter results: "TV shows" and "TV episodes"
- All results <text>

### Notes

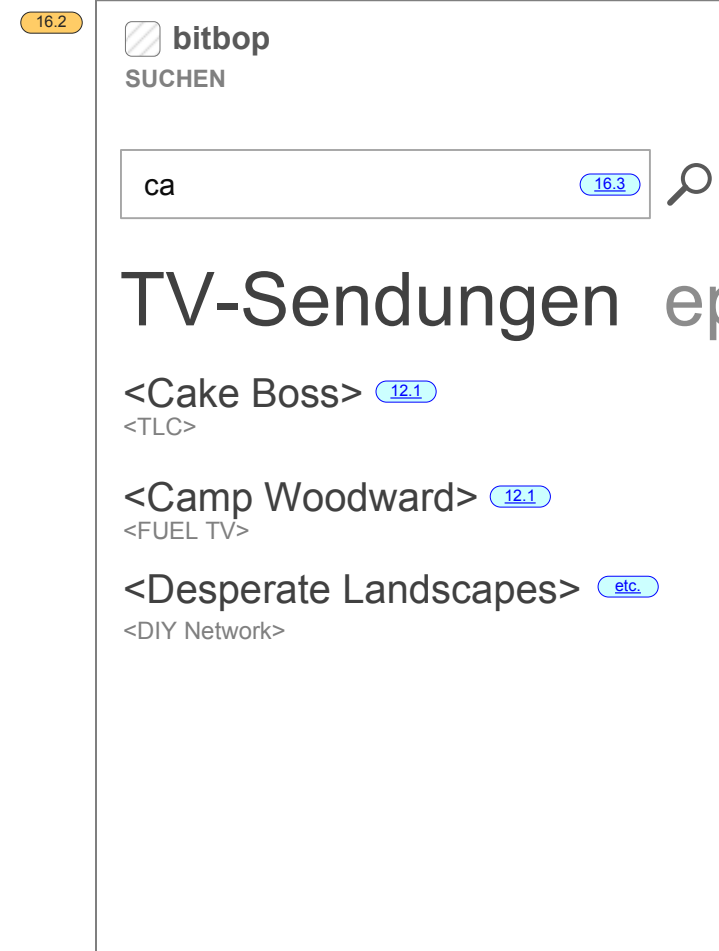
1. Empty search page. User enters search term and MUST click "Search" button on keyboard to initiate search.
2. Search results. Use Pivot Tables to filter results. Retain search bar with input while user interacts with Pivot tables.
3. If user taps back into search field, load keyboard over search results.
4. If NO RESULTS AT ALL, show this.

If there are no results in ANY ONE pivot menu, suppress that pivot menu and only show pivot menu with results.

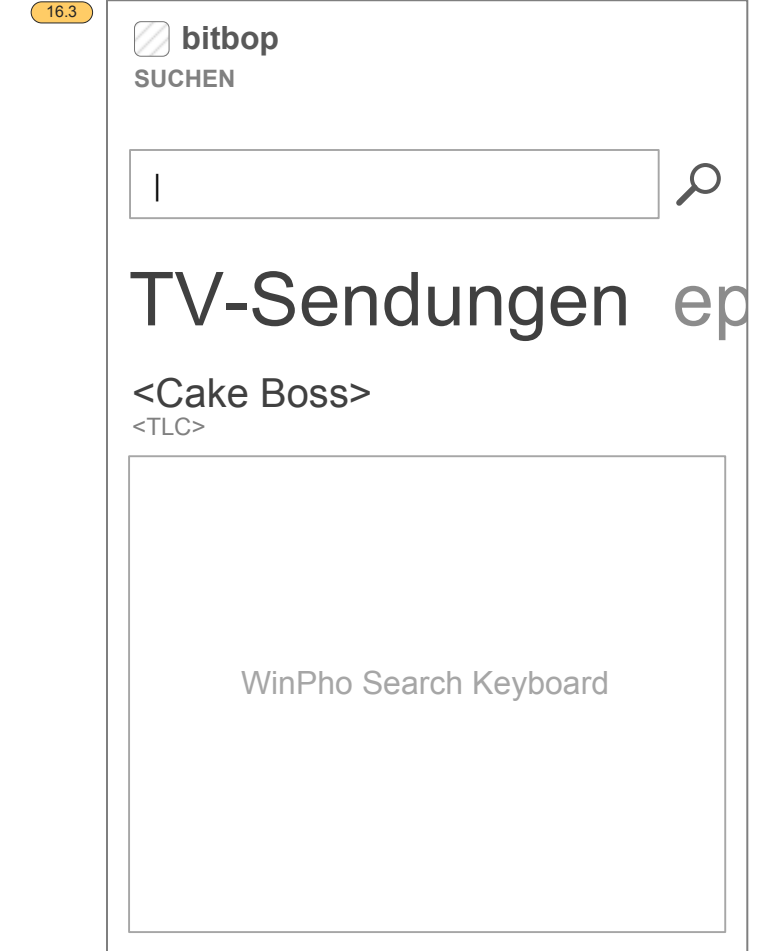
NOTE: Virtual keyboard should have 'input' function.



1



2



3

## 4 TV-Sendungen episode

Zu dieser Abfrage konnten keine Ergebnisse gefunden werden.

### TV Brand

- Use Panoramic scroll to access different parts of TV Brand Data Set
- Always land on "episodes" panel.
- On "Episodes" panel, load first 20 items automatically and load add'l items as necessary when user scrolls down. (Unlikely we'll actually have that much content for a TV brand.)
- Content sort for TV Shows and Movies only. Default to "Sort by Airdate" Note: This page shows USER SUBSCRIBED to TV Plan. See next page for NOT-SUBSCRIBED view.
- Twitter Hash-tag integration. Page needs to have ability to be suppressed by admin if, for example, brand owner complains. Additionally, if there are no tweets the page should not show.
- News and Gossip integration. Page need to have ability to be suppressed by admin if, for example, brand owner complains. Additionally, if there are no tweets the page should not show.

**Notes**

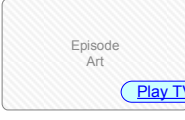
1. First column shows episodes for this brand. No pagination.
2. Second column shows TV Brand description and metadata, and "Follow" and "Make Hub" ability.
3. Third column displays results for twitter hash tag search. Disply 25. If not available, suppress column.
4. Fourth column shows news and gossip feed for this brand. Display 10 items. If not available, suppress column.
5. Tap link to pull browser into winpho app.

12.1
12:36

**bitbop**

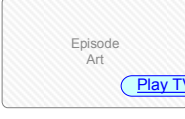
# <sons of anarchy>

**episodes**


fun town 14.1

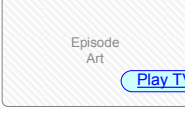
S1: Ep3 (46:00) | Avail. until 5/25/10

Play TV


patch over 14.1

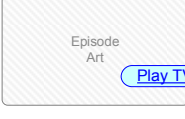
S1: Ep4 (46:00) | Avail. until 6/3/10

Play TV


giving back 14.1

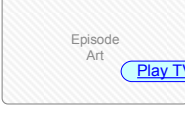
S1: Ep5 (46:00) | Avail until 6/10/10

Play TV


ak-51 14.1

S1: Ep6 (46:00) | Avail until 6/17/10

Play TV

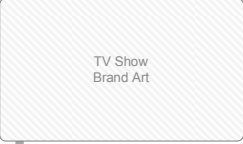

old bones 14.1

S1: Ep6 (46:00) | Avail until 6/23/10

Play TV

**tv show**

follow Toggle to "Unfollow"



<It's been described as a modern-day Hamlet, featuring a bunch of hairy bikers who're going all-out to protect the small town of Charming from scuzzy corporate types, arms dealers and the local police.>

Network: <FX<  
<S> videos | <2145> Following

**Cast & Crew**  
<Lorem ipsum dolor sit amet, consectetur adipiscing elit. Ut ac justo urna, in condimentum quam. Ut id diam non leo fringilla sodales ut vitae ante. Mauris sed lectus nisl. Nunc suscipit gravida purus, commodo blandit dolor scelerisque elementum. Donec at dui sit amet nibh ullamcorper pellentesque vel sed erat. Duis euismod malesuada imperdiet. Etiam non erat neque. Curabitur posuere posuere imperdiet.>


**Availability Details**  
<Bitbop carries the most recent and four previous episodes of this title.>

**Network**  
<FX>


**Genres**  
<Action & Adventure>

**twitter for <#sonsofanarchy>**


add comment




jbizarro RT @sonsofanarchypt: Titus Welliver <http://sonsofanarchypt.blogspot.com/2010/04/titus-welliver.html> #sonsofanarchy about 7 hours ago from web




RuthieKelso I cant wait to watch @sutterink 's #SonsofAnarchy season 2 finally on! have watch season 1 twice SO excited. #SoA #samcro #TV about 7 hours ago from Tweetie




truffle\_shuffle Damn #SonsofAnarchy can be intense. Moving on to episode 1.6 now. about 12 hours ago from Tweetdeck




rippinkitten In case you missed it earlier, my latest Sons of Anarchy post is up! <http://ow.ly/1EtvP> #soa #sonsofanarchy @sutterin about 14 hours ago from HootSuite




Jaxbourne How awesome is Katey Segal! Hard to believe the cross over she has made. #sonsofanarchy




yarrsarah Just watch the first ep of season 2 of Sons of Anarchy. All I can say is .... Wow! #sonsofanarchy about 6 hours ago from web




jbizarro RT @sonsofanarchypt: Titus Welliver <http://sonsofanarchypt.blogspot.com/2010/04/titus-welliver.html> #sonsofanarchy about 7 hours ago from web



RuthieKelso I cant wait to watch @sutterink 's #SonsofAnarchy season 2 finally on! have watch season 1 twice SO excited. #SoA #samcro #TV about 7 hours ago from Tweetie




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rippinkitten In case you missed it earlier, my latest Sons of Anarchy post is up! <http://ow.ly/1EtvP> #soa #sonsofanarchy @sutterin about 14 hours ago from HootSuite


**news & gossip**




**'Sons of Anarchy' signs Hal Holbrook**  
Entertainment Weekly - Lynette Rice - Apr 22, 2010  
Production on the next 13 episodes of Sons of Anarchy begins tomorrow. The second season of the drama that also stars Ron Perlman ranked as the ...




**FX Goes Outlaw Country**  
Metro - Apr 21, 2010  
Freeze the screen at any moment in Sons Of Anarchy (Bravo) and you get an old-school Bruce Springsteen album cover, complete with matching lyric. ...




**'Caprica' Actress Rides with 'Sons of Anarchy'**  
Chicago Tribune (blog) - Apr 20, 2010  
Paula Malcolmson is going to roll with the "Sons of Anarchy" in the FX show's third season, according to a source close to the show. ...



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**'Caprica' Actress Rides with 'Sons**

Enter Tweet <#sonsofanarchy>

Send Tweet

480 px

## Toast Notifications and Tile Notifications

### Toast Notifications

Bitbop will use toast notifications to inform the user when new items are added to their Queue. (When users "Follow" a brand, new items added from that brand are automatically added to the Queue.)

Toast notification structure is:

Title: Subtitle

Bitbop toast notification will thus be structured as:

Bitbop: <x> items added to your Queue.

o <X> being defined as videos from brands you follow.

Send toast notification once a day. Time should be configurable. Default to 6 p.m. local to handset time.

o If X= 0 do not sent toast notification.

Toast notification opt-in: Upon fifth launch of Bitbop application, present opt-in dialog asking user if they want toast notifications when new content they're following is added.

### Tile Notifications

Also, display a number on the Bitbop Tile (on main Hub, on Music + Video hub) indicating number of new items added to Queue (from brands the user "Follows") since last launch of Bitbop.

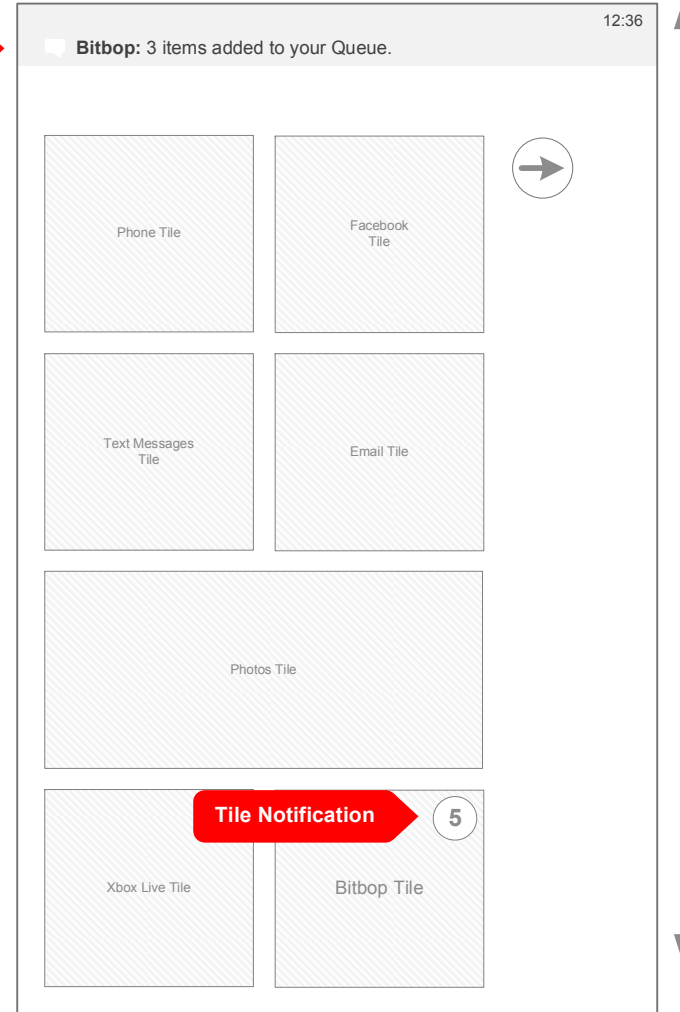
If videos = 0 do not display number.

For the tiles:

Tile images should be 173 pixels by 173 pixels at 256 dpi and in JPEG or PNG formats. Images larger or smaller than this in size will be cropped or scaled up using the top left corner as the origin. The default tile image will be scaled down for display in the application list unless a separate 63 pixels by 63 pixels application image is included.

Developers cannot change the color, font, font color, or size of the counter display.

Toast Notification



bitbop

browse

Be Informed!

Want to know when your favorite brands have new videos on Bitbop? Click to receive toast notifications, and we'll message you once a day when we've added new content for brands that you "Follow." You can turn these notifications off in the Account section.

Send Notifications

No Thanks

### User-Created Hub

Users will be able to create their own top-level brand-related hubs from any "Brand" page in Bitbop by clicking "Make this a Hub" button. **Not for round 1 implementation. Discuss further with MSFT.**

This hub will use panes to emphasize the following things:

- New videos (launch video player)
- Videos in queue (launch video player)
- Twitter tweets from hash tags (link out to twitter)
- News and Gossip from some source (link out to source)
- Posts from Facebook brand page (can we do that?)

#### Notes

1. If this brand does not have any items in the Queue, do not display this pane at all.

2. Form loads with "Enter Tweet" as form tip and hash tag for brand filled in. OnTap in field, "Enter Tweet" tool tip should lighten, and gradually disappear as user types until the typing 'catches up' with the hash tag. I know I know, but it'll look good.

3. Tap on any link or linked picture in news + gossip loads in-app browser at new source with parameter passed for this brand.

4. Tap on any link in Facebook column loads in-app browser and launches Facebook page for brand. "Like" button will initiate process to log in to Facebook and record the like. Need to investigate further.

12:36

# ice road truckers

## new video

Most recently added new video of this brand

## videos in bitbop queue

Bitbop Video in Queue

Bitbop Video in Queue

## twitter

Enter Tweet #iceroadtruckers

Send Tweet

yarrsarah Just watch the first ep of season 2 of Ice Road Truckers. All I can say is .... Wow! #iceroadtruckers about 6 hours ago from web

jbizarro RT @sonsofanarchypt: Titus Welliver <http://sonsofanarchypt.blogspot.com/2010/04/titus-welliver.html> #iceroadtruckers about 7 hours ago from web

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## news + gossip

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12:36

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## twitter

Send Tweet

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## facebook

Like

Ice Road Truckers on HISTORY Are you ready to head back to the ICE? An all new season of adventure awaits you in Alaska on IRT SEASON 4! RSVP now and get ready for any icy summer! Friday at 17:42

Ice Road Truckers on HISTORY SPECIAL OFFER for fans! Get IRT Seasons 1, 2 and 3 on sale now for only \$47.43: [http://shop.history.com/detail.php?p=108063&v=history\\_show\\_ice-road-truckers](http://shop.history.com/detail.php?p=108063&v=history_show_ice-road-truckers) -You'll be caught up and ready for Season 4 premiering this summer! 22 April at 22:12

Ice Road Truckers on HISTORY More IRT you say? Why, yes, there will be more IRT! Details are coming soon about the new season so while you wait check out our new IRT SHOP Facebook Tab: [http://www.facebook.com/iceroadtruckers?v=app\\_10442206389&ref=ts](http://www.facebook.com/iceroadtruckers?v=app_10442206389&ref=ts) 12 April at 04:43