

Line Items - All Permutations

This page shows all possible permutations of line items on the handset.

Note "Play" icon that appears on d-ball mouseover.

TV

Episode Art Family Guy Road to the Multiverse >
S1: Ep3 (46:00) TV Plan

TV Episode
Not watched
User not subscribed

Episode Art Family Guy Road to the Multiverse >
S1: Ep3 (46:00) TV Plan

D-Ball Mouseover on episode art

Episode Art Family Guy Road to the Multiverse >
S1: Ep3 (46:00)

TV Episode
Not watched
User subscribed

Note: Progress Overlay is not for launch

Episode Art Family Guy Road to the Multiverse >
S1: Ep3 (46:00)

TV Episode
Partially watched
User subscribed

Episode Art Family Guy Road to the Multiverse >
S1: Ep3 (46:00)

TV Episode
Fully watched
User subscribed

Episode Art House 1x1 with Hugh Laurie >
Clip (2:30) Free

TV Clip
Not watched
User not subscribed

Episode Art House 1x1 with Hugh Laurie >
Clip (2:30)

TV Clip
Not watched
User subscribed

Movies

Movies not for launch

Episode Art Avatar Feature Film >
Movie (2:46:00) Rent for \$2.99

Movie - Feature Film
Not watched
Not rented

Episode Art Avatar Feature Film >
Movie (2:46:00) Expires in 28 days

Movie - Feature Film
Not watched
In rental period. ("Not watched" rental period - daily countdown)

Episode Art Avatar Feature Film >
Movie (2:46:00) Expires in 18 hours

Movie - Feature Film
Partially watched
In rental period. ("Watch started" rental period - hourly countdown)

Episode Art Avatar Feature Film >
Movie (2:46:00) Rent for \$2.99

Movie - Feature Film
Previously watched. (Note that it was only partially watched)
Not rented.

Episode Art Avatar Red Carpet Report >
Clip (12:30) Free

Movie - Clip
Not watched.
User not subscribed.

Episode Art Avatar Red Carpet Report >
Clip (12:30)

Movie - Clip
Not watched.
User subscribed.

Browse – New

- Load to “New” screen once login or promo screens are cleared.
- No pagination. Show all items for “New.”
- NOTE: Watch flows always reference the users ability to Watch before proceeding, per Account & Purchase flows on page 45. In summary: if an item is premium and does not have a preview, the user is brought through the purchase flow when they attempt to Watch.

Context Menu and Line-Item Menu Definition:

Context menu (when dball is NOT on line item):

- Create Account (if phone not bound)
- Sign In
- Close Bitbop

Context menu (when dball user IS ON line item)

- Watch Now
- Add to Queue
- Details

4.1

bitbop
New
Queue
Browse
Search
Account

NEW FROM THE TV & MOVIES YOU ENJOY!

Episode Art

Family Guy
Road to the Multiverse 12.1

S1: Ep3 (46:00) TV Plan

>

[Watch](#)

Episode Art

Avatar
Feature Film 13.1

Movie (2:46:00) Rent for \$2.99

>

[Watch](#)

Episode Art

NCIS
Loyals & Royals 12.1

S1: Ep3 (46:00) TV Plan

>

[Watch](#)

458x80 promo

Episode Art

Glee
Duets 12.1

S1: Ep3 (46:00) TV Plan

>

[Watch](#)

Episode

Parenthood
The Booth Job >

Not subscribed

4.2

bitbop
New
Queue
Browse
Search
Account

NEW FROM THE TV & MOVIES YOU ENJOY!

Family Guy
Road To The Multiverse >

S4 - EP 1 (23:45)

Inception
Feature Film >

Movie (1:42:05) Rent for \$4.99

House
House Divided >

S2 - EP 5 (45:05)

458x80 PROMO

Friday Night Lights
Season Finale >

S2 - EP 5 (23:56)

Dexter
Season Finale >

Subscribed

New

The SansB

16 Bold

- nav
- sub-head
- list item brand

15 Bold

- Season/Episode
- Runtime
- Price

20 Bold

- list item title

Browse – Browse List, Browse Movies, Browse TV Shows

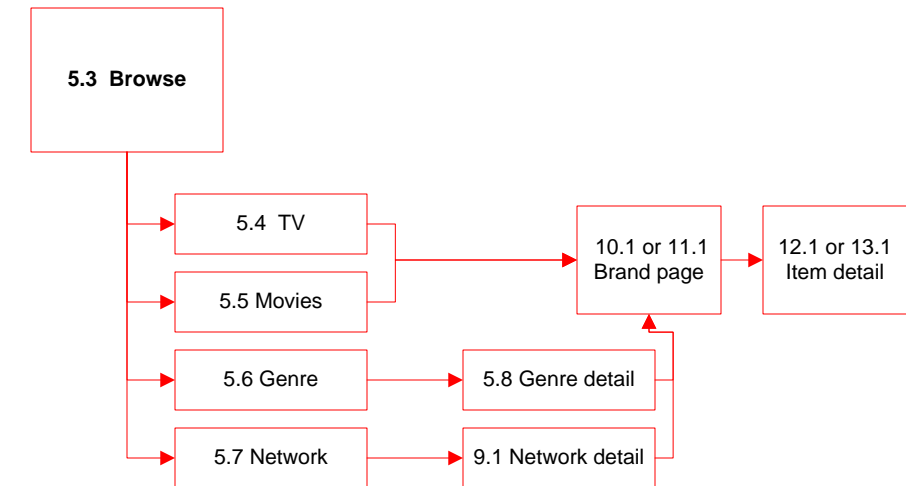
- NOTE** that “Movies” and “Studios” likely will not be available for launch, and should not appear. However, application must support for soon-after inclusion in the app.

5.3

| bitbop | New | Queue | Browse | Search | Account | |
|-------------------------|-----|-------|--------|--------|---------|-----|
| TV Shows (85) | | | | | | 5.4 |
| Genres | | | | | | 5.6 |
| Networks / Studios | | | | | | 5.7 |
| Movies Coming Soon (23) | | | | | | 5.5 |

Context Menu

- (regardless of dball selection)
- Create Account (if phone not bound)
 - Sign In
 - Close Bitbop



5.4

| bitbop | New | Queue | Browse | Search | Account | |
|--|-----|-------|--------|--------|---------|------|
| TV Shows | | | | | | |
| 30 Rock (NBC) | | | | | | 10.1 |
| Activites (BabyTV) | | | | | | 10.1 |
| American Dad (Fox) | | | | | | etc |
| American Misfits: Quest for Gnar (Fuel TV) | | | | | | |
| American Pickers (History) | | | | | | |
| Archer (FX) | | | | | | |
| Bathtastic! (DIY Network) | | | | | | |
| Bedtime (BabyTV) | | | | | | |

Show list of TV brands, sorted alphabetically. User can change sorting (alphabetically/popular).

Context Menu

- (regardless of dball selection)
- Create Account (if phone not bound)
 - Sign In
 - Sort by Popularity / Sort by Title
 - Close Bitbop

5.5

| bitbop | New | Queue | Browse | Search | Account | |
|---|-----|-------|--------|--------|---------|------|
| Movies | | | | | | |
| Aliens (20th Century Fox) | | | | | | 11.1 |
| Avatar (20th Century Fox) | | | | | | 11.1 |
| Constantine (Paramount) | | | | | | etc |
| Love and Other Drugs (20th Century Fox) | | | | | | |
| Machete (20th Century Fox) | | | | | | |
| Narnia: The Voyage of the Dawn Treader | | | | | | |
| Vampires Suck (United Artists) | | | | | | |
| Zoroastor (MTV Films) | | | | | | |

Show list of Movies brands, sorted alphabetically. User can change sorting (alphabetically/popular).

Context Menu

- (regardless of dball selection)
- Create Account (if phone not bound)
 - Sign In
 - Sort by Popularity / Sort by Title
 - Close Bitbop

5.6

| bitbop | New | Queue | Browse | Search | Account | |
|-------------------------|-----|-------|--------|--------|---------|-----|
| Genres | | | | | | |
| Action & Adventure (10) | | | | | | 5.8 |
| Animals & Nature (18) | | | | | | 5.8 |
| Animation (45) | | | | | | etc |
| Comedy (54) | | | | | | |
| Crime & Mystery (28) | | | | | | |
| Documentary (13) | | | | | | |
| Drama (33) | | | | | | |
| Familv (43) | | | | | | |

Show alphabetical list (no sorting) of genres (top level). For each genre, show the amount of brands (tv or movie) in them.

Clicking on a Genre takes you to 5.4 Genre Detail pag, a list of shows under that genre.

Context Menu

- (regardless of dball selection)
- Create Account (if phone not bound)
 - Sign In
 - Close Bitbop

5.7

| bitbop | New | Queue | Browse | Search | Account | |
|-----------------------------------|-----|-------|--------|--------|---------|-----|
| Networks/Studios | | | | | | |
| 20 th Century Fox (10) | | | | | | 9.1 |
| A&E (18) | | | | | | 9.1 |
| Animal Planet (45) | | | | | | etc |
| BabyTV (54) | | | | | | |
| Bravo (28) | | | | | | |
| CBS (13) | | | | | | |
| CMT (33) | | | | | | |
| Comedv Central (43) | | | | | | |

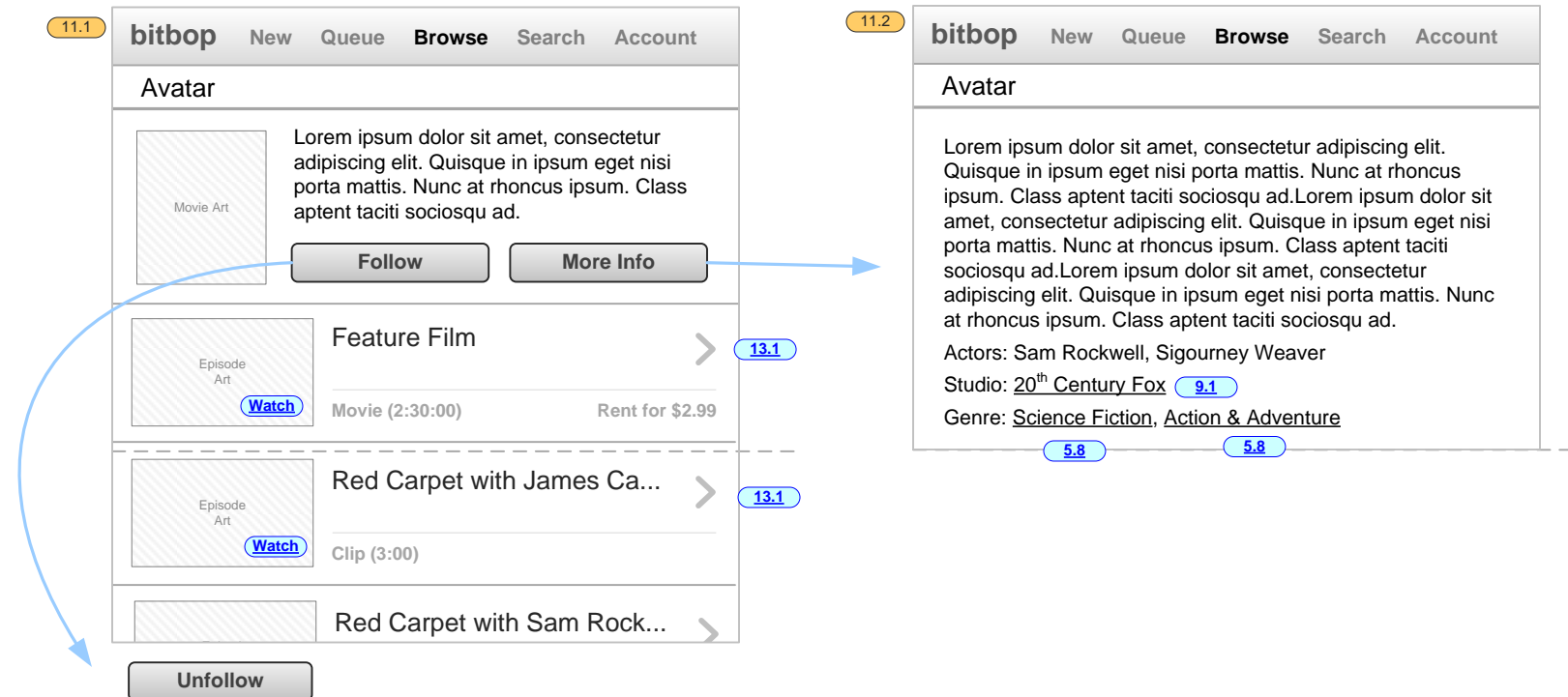
Show alphabetical list (no sorting) of networks and studios (mixed). For each, show the amount of brands (tv or movie) in them.

Context Menu

- (regardless of dball selection)
- Create Account (if phone not bound)
 - Sign In
 - Sort by Popularity / Sort by Name
 - Close Bitbop

Movie Brand, Movie Brand Details

Movie Brand page shows brief overview of the brand and listing of videos associated with the Movie Brand.



When "Follow" button is tapped, toggle to "Unfollow" and add this brand to the list of followed items.

Context Menu

- (when dBall is NOT on line item)
- Create Account (if phone not bound)
 - Sign In
 - Sort by Popularity
 - Sort by Title
 - Sort by Release Date
 - Show All
 - Show Only Full Episodes
 - Close Bitbop

Context Menu

- (when dBall IS on line item)
- Create Account (if phone not bound)
 - Sign In
 - Watch Now
 - Add to Queue / Remove from Queue
 - Details
 - Close Bitbop

Queue

- Queue stores items that user has Queued on the Webiste for easy access on the device.
- Users may toggle between
 - all
 - downloads

Browse has no pagination; load 20 items at a time and add more as user scrolls

Context Menu definition for "Queue":

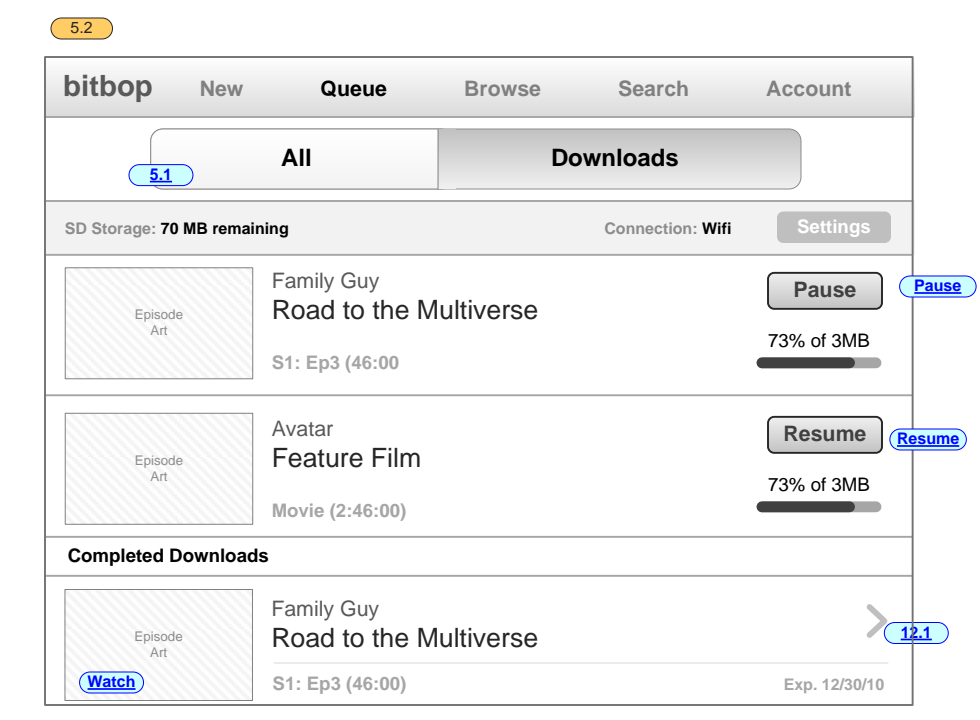
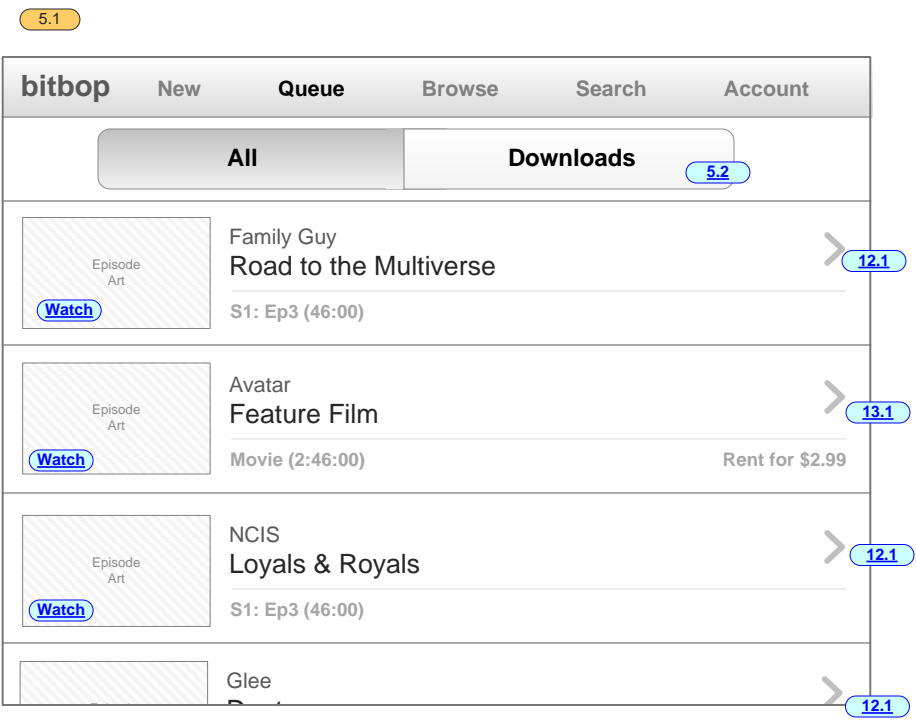
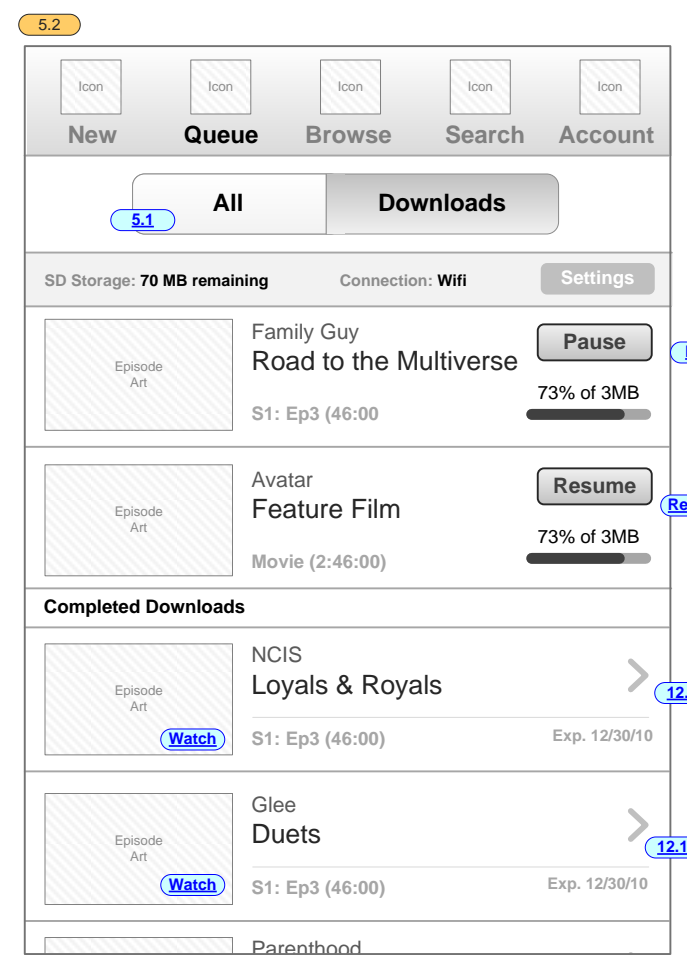
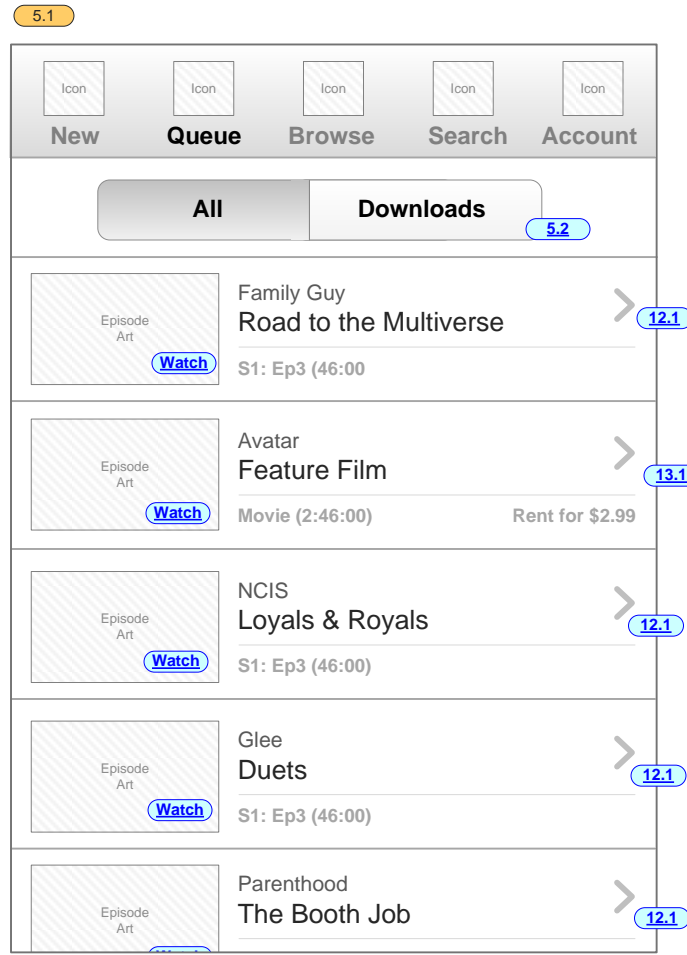
Context menu (when dball is NOT on line item) for both All and Download

Show Only Full Episodes/Show All
Sort by Airdate/Sort by Date Added/Sort by Title

Refresh Queue

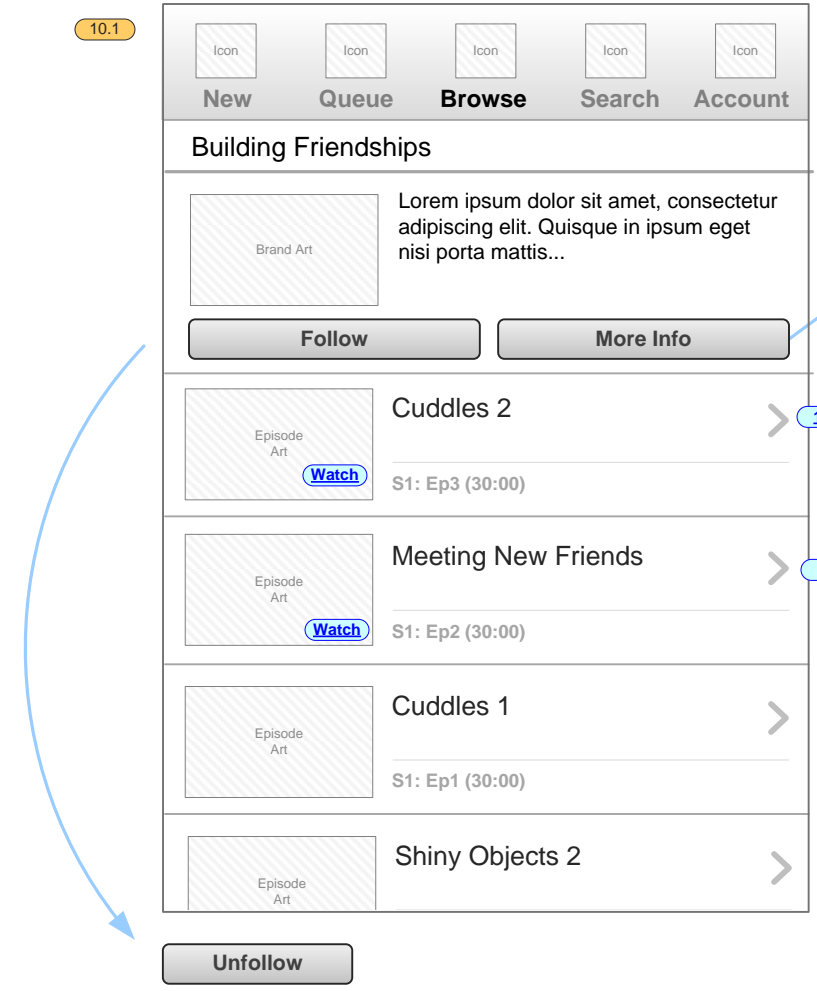
-
- New
- Queue
- Browse
- Search
- Account
-

Close Bitbop



TV Brand, Brand Details - Portrait

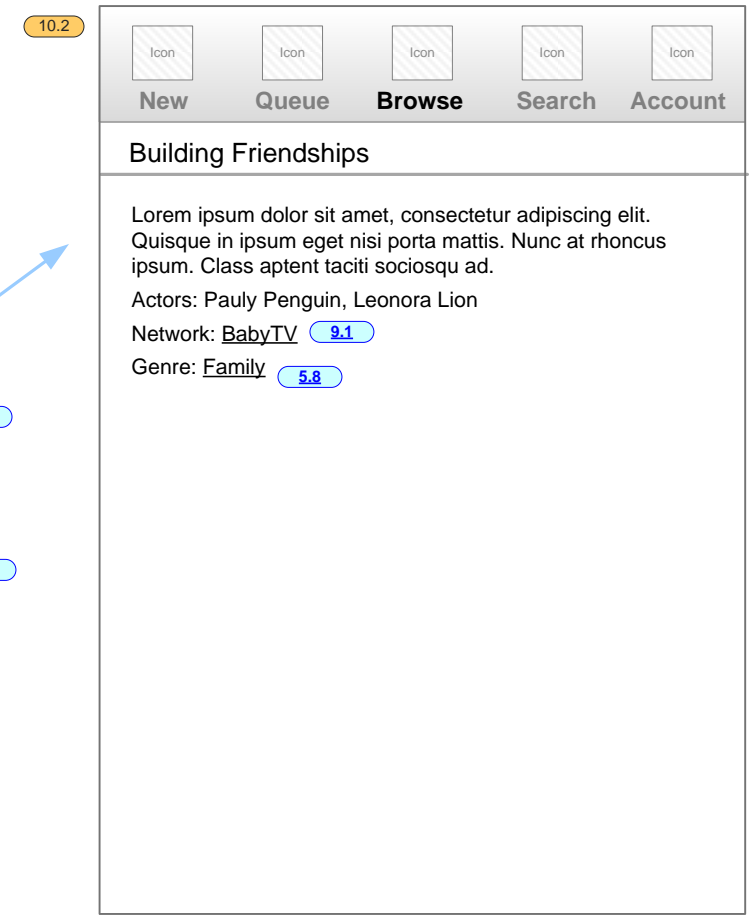
TV Brand page shows brief overview of the brand and listing of videos associated with the TV Brand.



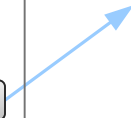
When "Follow" button is tapped, toggle to "Unfollow" and add this brand to the list of followed items.

Context Menu
(when dBall is NOT on line item)

- Sort by Popularity
- Sort by Title
- Sort by Airdate
- Show All / Show Only Full Episodes
-
- New
- Queue
- Browse
- Search
- Account
-
- Close Bitbop

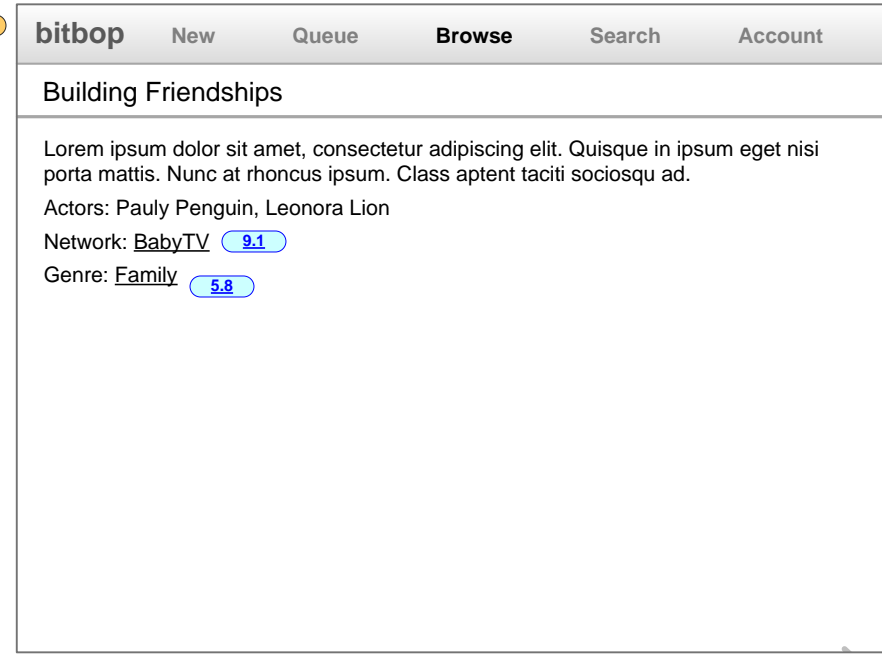


Clicking "More Info" leads to the more info page for this brand.



TV Brand, Brand Details - Landscape

TV Brand page shows brief overview of the brand and listing of videos associated with the TV Brand.



Unfollow

When "Follow" button is tapped, toggle to "Unfollow" and add this brand to the list of followed items.

- Context Menu**
 (when dBall is NOT on line item)
- Sort by Popularity
 - Sort by Title
 - Sort by Airdate
 - Show All / Show Only Full Episodes
 -
 - New
 - Queue
 - Browse
 - Search
 - Account
 -
 - Close Bitbop

TV Details, TV Details Info

12.1

Icon
Icon
Icon
Icon
Icon

New
Queue
Browse
Search
Account

Previous
House
Next

Episode
Art

House Divided

Watch Now
+ Queue

| | |
|---------------------|---------------------|
| Network: <Fox> | <S7: Ep13> |
| <Episode> <(46:00)> | Genre: <Drama> |
| Aired: <03/11/10> | Rating: <TV-14> |
| <TV Plan> | Avail to <05/30/10> |

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sem lectus, laoreet sed cursus ut, auctor vitae ipsum. Aenean sollicitudin auctor purus, ut ornare mauris semper rhoncus. Quisque vel enim eu neque bibendum fringilla. Maecenas molestie, risus eget posuere dapibus, mauris odio tincidunt velit, id tincidunt lorem nisi id velit.

Actors: Pauly Penguin, Leonora Lion

Network: [Fox](#) 9.1

Genre: [Drama](#) 5.8

Notes

1. The play overlay is consistent regardless of user state. If user is subscribed, remove "Watch Preview" triangle.

2. If item is available to user, Subscribe changes to Watch Now

12.1

bitbop
New
Queue
Browse
Search
Account

Previous
House
Next

Episode
Art

House Divided

Watch Now
+ Queue

| | |
|---------------------|---------------------|
| Network: <Fox> | <S7: Ep13> |
| <Episode> <(46:00)> | Genre: <Drama> |
| Aired: <03/11/10> | Rating: <TV-14> |
| <TV Plan> | Avail to <05/30/10> |

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed sem lectus, laoreet sed cursus ut, auctor vitae ipsum. Aenean sollicitudin auctor purus, ut ornare mauris semper rhoncus.

Actors: Pauly Penguin, Leonora Lion

Network: [Fox](#) 9.1

Genre: [Drama](#) 5.8

If user is not subscribed, "Watch Now" should be "Subscribe to Watch".

Display "TV Plan" under buttons if user is not subscribed.

If item is already in Queue, button should read "- Queue"

Note: Considered making this portrait view for Torch more like card view from iPhone/Android, but elected NOT to do it for ease of implementation.

Context Menu

(regardless of dBall selection)

-Subscribe to Watch / Watch Now
-Add to Queue / Remove from Queue

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New
Queue
Browse
Search
Account

Close Bitbop